

The
**Transformational
Leadership Acceleration (TLA)**
Programme

Brought to you by the Enlightened Leader® Experts

*A research backed, fully modernised leadership development journey for
accelerated, unpredictable and challenging times*

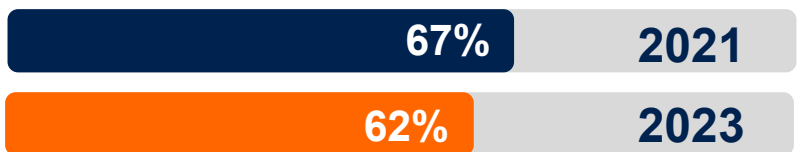


The Journey to Transformational Leadership

Traditional leadership development must evolve rapidly and be relevant for now.

- The leadership question for the decade ahead has shifted from 'What' to 'How to'
- Many leaders still operate, make decisions, learn, manage and more through a c20th Century Lens
- The most enlightened leaders understand they need to evolve into c21st Century leaders and embark on an ambitious personal learning journey
- Employees and customers are more demanding of modern leaders and have high expectations and stronger power of choice.
- It is important that leaders everywhere understand the dual opportunities and risks of evolving, or failing to evolve, as modern-day executives.

The percentage of leaders who feel they are ready to tackle the challenges of 2023 and beyond has declined:



Top three traits leaders need to evolve according to both executives and employees:

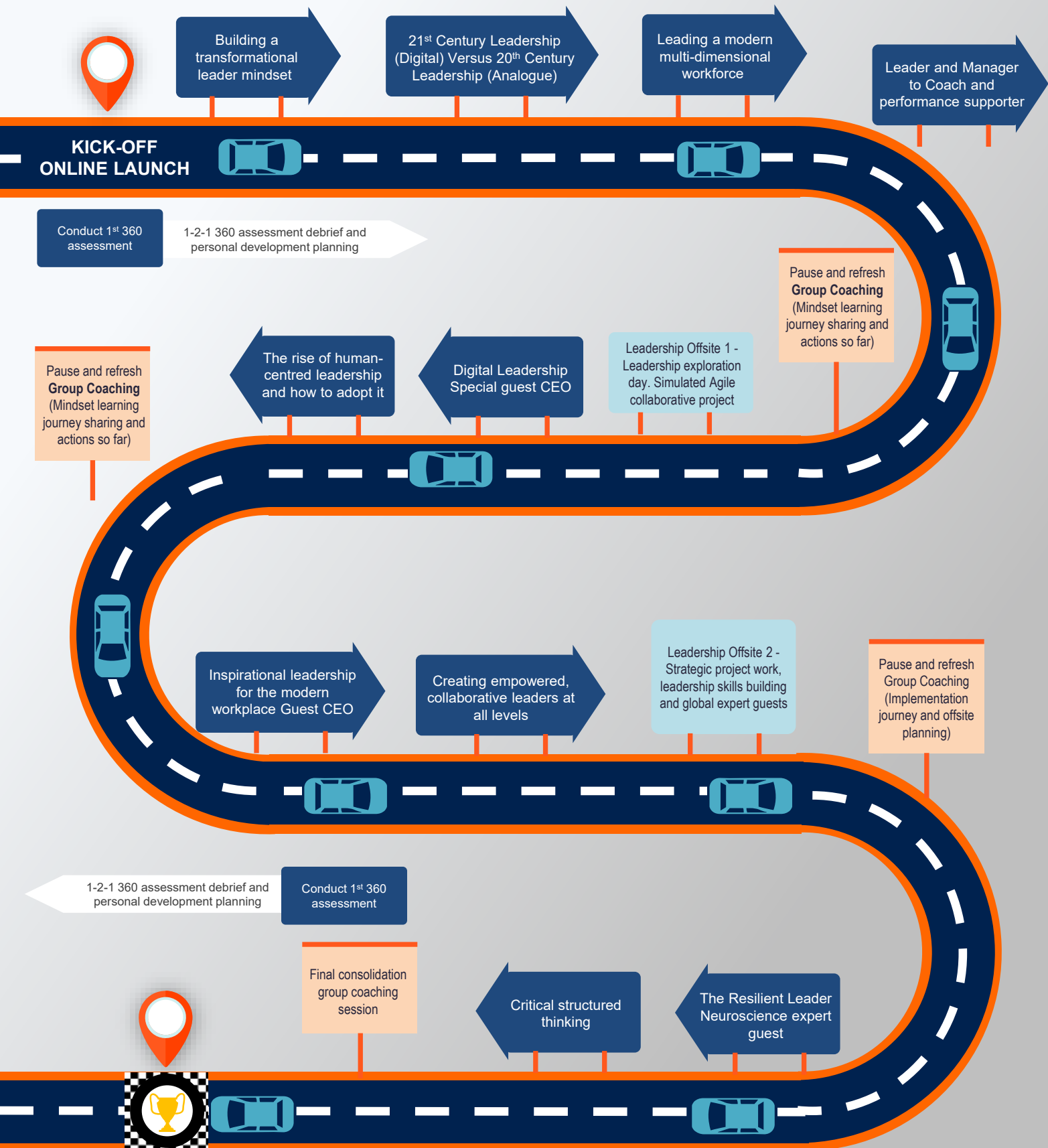


Source: Enlightened Leader Research 2021 and 2022

Welcome to the Transformational Leadership Acceleration (TLA) Journey

- The Transformational Leadership Acceleration programme is a comprehensive, advanced leadership development suite designed to build and shape leaders for the modern workplace, in a world of uncertainty, unpredictability and exponential change.
- The learning journey is formed at the cutting edge of the best modern leadership practices, research and thinking.
- The content, case studies, models and experts who contribute are constantly evolved and updated to suit the ever-changing situations and conditions leaders everywhere are required to deal with.
- The programme blends perfectly the need for modern leaders to master digital, human-centred, purpose-balanced leadership.
- **The Transformational Leadership Acceleration journey is currently being embraced globally as a comprehensive leadership development suite for:**
 - Large, multinational, transforming organisations
 - Small and Medium enterprises developing their onwards growth journey
 - Start ups and Founders eyeing their second and third phases of growth
 - Business Schools and University post-graduate, MBA and DBA programmes (The full learning journey or selected modules have been included in a selection of these programmes across four continents over 2021 and 2022)
 - The TLA journey can be rebranded and integrated into your internal business academy, corporate learning institution or as your unique leadership development approach

12-month Transformational Leadership Acceleration Journey (Client build example)



A complete learning journey, or pick-and-play menu of blended, independent interventions

- The Transformational Leadership Acceleration (TLA) journey is grounded in recent, annually updated global research to uncover the evolving leadership traits, skills, and behaviours of most importance for the decade ahead and beyond
- The learning journey is for modern leaders who are ready to embark on a challenging personal voyage of discovery and development
- The TLA is delivered by a network of proven, modern international business leaders, experts, learning professionals and special guest CEOs who contribute throughout the learning journey.
- The TLA journey is structured as an entire curriculum or as modular learning experiences, including being supplemented by elective Executive Coaching and through access to a global network of leader-level mentors as appropriate

Programme researchers, creators and lead facilitators



Jeremy Blain

Jeremy is the Chief Executive of *PerformanceWorks International (PWI)*, a company that helps organisations, executive boards, leaders and teams succeed in the digital climate amidst disruption, opportunity and uncertainty. In parallel, Jeremy is a Non-Executive Director and advises executive boards globally.



Paul Marks

Paul is the Managing Director and lead facilitator of *ChangeWorks* – a company that helps leaders and teams upskill for the future. A keen entrepreneur and ultra-runner, with over 25 years in international business and leadership, Paul has facilitated leadership and team development programs for thousands of professionals, across 55 countries.

Supported by a global network of experts, proven business leaders, executive coaches, leadership mentors, and other special guests able to bring in new and different perspectives when most appropriate to the individual or group learning journey .

Target audience:

- Executive leaders and boards wishing to modernise their business and leadership approach
- Leaders, Directors and Senior management
- Future leaders and leaders-at-all-levels

Delivery methods to suit your needs:

- face-to-face, hybrid, virtual
- group and 1:1 interventions
- prework and project activities to apply back to the workplace throughout



The Transformational Leadership Acceleration (TLA) Journey

- Activities, experts and options to enrich the TLA Journey

Supplementing the TLA learning journey – activities and options

Included in the TLA journey



C-Suite Guests and Fireside Discussions
Global CEOs, business experts and leadership influencers will join us



Guest facilitators and leadership expertise
Global / Local facilitation team for extra context, localisation and buy in



Research and Industry White Papers
The latest research data
Leadership summaries
Current examples
Latest leadership books



New models, case studies and examples
Latest thinking, new models, latest studies, latest success and risk learnings



Access to exclusive TLA podcasts and interviews
As pre-work and supplementary personal development



Emerging innovation and ideas
In leadership transformation terms to ensure TLA leading edge inputs

Optional extras (Quoted on demand)



Access to parallel distance learning suite
Video-based learning inputs and explainers to parallel the group learning journey



Coaching and mentoring
Group and 1:1 coaching
Global network of leadership mentors



Customised content
Learning inputs and case studies relevant to your leadership context, opportunities and challenges



Leadership Exploration Days
As part of the TLA journey to visit leaders and companies modelling new transformational traits.

- Mix of new breed, legacy and Founder-centred business experiences
- With coaches on hand to secure key messages from the visits and interactions



DIY Internal Business School
Create your own leadership academy and brand the TLA curriculum internally.

- Access our network of experts and faculty members to enrich your experiences
- Joint certification of the programme with additional academic partners if required



Universities, Business Schools and Colleges
Supplement your undergraduate and postgraduate curricula with the entire TLA suite or specific modules.

- Access our wider faculty and experts to enrich the student experience.
- Brand as part of your offering

Some of the leadership journeys we have been facilitating



"I have worked with Jeremy for many years now and his ability to take our global and regional leadership teams to a new level of thinking always amazes me. Jeremy always adds a human touch to the digital and data advances we need to make for clients and markets - I would recommend Jeremy to any company that wishes to compete in a different playing field to its competition."

- **Michael Gardner**,
CEO Medical Services, International SOS

"Paul's insights, coaching expertise and energy help to quickly embed the new learning and move our leaders into developing and implementing practical actions. His own up to date knowledge and skillsets as a leader, set Paul apart from other facilitators in this space. He lives it everyday in his business and practices what he teaches!"

- **COO**,
Major Biotech Multinational, Bangkok

"Jeremy's almost encyclopedic knowledge of current trends, traits, opportunities and challenges for leaders everywhere are grounded in modern reality; often driven by the research he and Paul invest in year on year. But more, it is how this is applied to new learnings for our leaders and made real. Jeremy and Paul put pressure on our leaders to explore new areas, demonstrate vulnerability and courage and enter into a new learning curve for the needs and requirements of the modern workplace and workforce. And it is so practical. Having been on one of their learning journeys myself, I have no hesitation in recommending their approach to all leadership teams who need to switch it up"

- **CEO**,
Global Asset Management Conglomerate, NY, USA

"Jeremy is very smart, intuitive and forward leaning. His communication skills are extraordinary, and his insight very relevant and timely. He is a leader of the time. He is exactly what the marketplace needs now and into the future..."

- **Laura Goodrich**
Founder, CEO and Best selling Author 'Seeing Red Cars'



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Rethink Leadership

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